

DO SKILL DEVELOPMENT PROGRAMMES ENHANCE EMPLOYABILITY? A STUDY OF ASAP

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ABSTRACT

ASAP, the Additional skill Acquisition Program (ASAP) launched jointly by the Higher Education Department and Department of General Education aims at tackling the issue of low employability among youth of Kerala. This paper enquires into the role of ASAP in enhancing the employability among youth. The study reveals that respondents chose the course to secure a decent job immediately after completion of their education, to improve communication skills and to improve the job prospects. Further the study shows that only 10 percent of the ASAP trained have been employed while 70 percent have enrolled for further studies.

KEYWORDS: *Skill Gap, ASAP, Enrollment, Education, Employability, Human Resources, Employment Status*